



Travelling at the lowest postage rates of all Canada Post products, Neighbourhood Mail (formerly known as Unaddressed Admail) pieces are bundled securely before moving smoothly through the postal system. The Neighbourhood Mail (formerly known as Unaddressed Admail) stream is a rewarding yet cost-effective strategy for coupons, postcards, brochures, menus, flyers, catalogues, sample mailings, co-op mailings, and more.

Neighbourhood Mail (formerly known as Unaddressed Admail) is a most valuable direct mail solution for broad acquisitions and brand recognition. This mailing service targets specific letter carrier walks that match closely with your intended audiences and customer profiles. Canada Post's professional data services like Precision Targeter will map out certain geographies and assess their value towards your target. You have the final say on what letter carrier routes make the cut, depending on their profiles and proximity.

Neighbourhood Mail (formerly known as Unaddressed Admail) planning also differentiates between Houses, Apartments/Condos, Farms and Business. You can specify which of these audiences you would like to mail towards, since each direct mailing should be as focused as possible. For example, an HVAC contractor may want to target only houses with families within a 10km radius. For many other types of direct mailings however, reaching out to most or all of these audiences can also prove successful. Some available mail targeting demographics to consider include:

- Age
- Household size
- Building Occupancy
- Building Type
- Building Construction Period
- Education
- Household Income
- Immigrants Place of Birth
- Occupation Field
- Marital Status
- Family Structure
- Children at Home – Age

Learn more about Neighbourhood Mail (formerly known as Unaddressed Admail) [here](#) and call us at 1-866-486-0423 to get your own tailored targeting report. Here are Canada Post's current Neighbourhood Mail (formerly known as Unaddressed Admail) postage rates:

	up to 50 g	over 50 g up to 100 g	over 100 g
Standard	16.2¢	18.3¢	27.4¢ + 0.24¢ per g over 100 g
Oversize	17.5¢	19.9¢	28.6¢ + 0.24¢ per g over 100 g

Options

	Standard or Oversize	Standard	Oversize
Transportation	1.0¢		
Specified Delivery Start Date		1.0¢	no charge

Size & Weight – Letter Carrier Routes

	Length	Width	Thickness	Weight
Minimum size*	70 cm ² (area)		0.18 mm	
Maximum size – Standard	30.50 cm	15.24 cm	2.54 cm	up to 500 g
Maximum size – Oversize	30.50 cm	28.00 cm	2.54 cm	up to 500 g

* Regular-shaped items (square & rectangle) and irregular-shaped items (triangle or circle) must have an area of at least 70 cm².

Size & Weight – Non Letter Carrier Routes

	Length	Width	Thickness	Weight
Maximum size – Standard	30.50 cm	15.24 cm	3.81 cm	1 kg
Maximum size – Oversize	35.56 cm	28 cm	3.81 cm	1 kg

Canada Post Neighbourhood Mail (formerly known as Unaddressed Admail) postage rates above are effective as of January 16, 2017. **Note:** Maximum dimensions for Standard Neighbourhood Mail (formerly known as Unaddressed Admail) are 6" x 12" x 1" (thickness) before classified as Oversize.